



Values that Work

Press Release

**For more information,
Contact Marlene Weyand
Renaissance PR Group
225-205-7990
marlene@prexpert.biz**

September 12, 2007

Photo Cutlines:

- 1) Watercolor rendering of *White Rock at Canyon Ridge*

**Peek-Howe Real Estate
Breaks Ground on Luxury Multi-Family Community
White Rock at Canyon Ridge**

Peek-Howe Real Estate, Inc. has begun construction on White Rock at Canyon Ridge, a 274 unit apartment community located at 305 East Yager Lane in Austin. The project is expected to be completed in the Fall of 2008.

This luxury multi-family community will be a welcome addition to an area where Dell Computer Corporation, Austin's largest private-sector employer, is headquartered. Conveniently located just off IH 35, White Rock at Canyon Ridge has easy access to major shopping centers that serve both North Austin and Round Rock.

The upscale dwellings will feature state-of-the-art amenities, along with sophisticated recreational facilities, for resort-style living, year round. "We are excited about our new community which is in the epicenter of growth in the Austin area," said Robert Peek, partner at Peek-Howe Real Estate. "Whether you're a young professional, or an empty nester, the luxury of White Rock at Canyon Ridge will appeal to you," he added.

-more-

Peek-Howe subsidiary PHL Construction will build this community featuring an indoor sports court, club-quality workout facility, wireless business center, resort-style swimming pool and attached or detached garages.

James Harwick+Partners, Inc., of Dallas, known for its award-winning multi-family designs, is the architectural firm. The dwellings feature gourmet kitchens, nine-foot ceilings, crown molding, ceiling fans, walk-in showers and other luxury features.

For more information, contact Rachelle Ellington at 512-380-0326 or email: rachelle@peek-howe.com.

###